

## Rubru.in a high trafficking Web portal with a good Alexa ranking

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### Overview

Rubru.in a high trafficking Web portal with a good Alexa ranking is a complete online Yellow page directory categorized alphabetically. Rubru.in is owned and operated by New Age Infosolution Pvt. Ltd. Rubru.in offers comprehensive and highly useful directory information's which are accessed by thousands and thousands of online users on a daily basis.

### Challenge

Being a popular online web portal with large number of online users the challenge for Rubru.in was to have a high quality and good responsive hosting server base to support all its website applications and provide an unparalleled superior grade of instantaneous web features to its end users. A full featured dedicated hosting technology to support fast retrieval of stored data was the central challenge faced by Rubru.in in consideration with its fast growing number of online visitors.

### Solution

Rubru.in assigned ZNetIndia.com after an exhaustive evaluation process for providing complex managed hosting with full redundancy, high reliability, scalability and security, and the technical skills to configure the infrastructure to pre-defined software standards. The preference was to limit its internal investment in overheads, so outsourcing to ZNetIndia.com was considered the best available option Rubru.in hosted in dedicated server of Single Processor Multi Core Windows with Single Processor Dual Core Xeon 5160 - 3.00GHz with an Uplink Port Speeds of about 100 Mbps Public & Private Networks.

### Key Benefits

- Better and fast secure and advanced web applications
- Improved server performance through load balancing
- High redundancy
- Ease of scalability that supports business growth plans
- Reduced support and maintenance fees
- Provided with secure database backup
- Highly secure hosting facility promoted peace of mind
- Robust infrastructure management enabled seamless transition to live operation.
- Providing 24 / 7 support for all rising issues with Flexible working relationship

## **Key Components of ZNetIndia's Dedicated Server provided to Rubru.in Includes:**

- Dedicated Server of Single Processor Multi Core Windows
- Single Processor Dual Core Xeon 5160 - 3.00GHz
- RAM: 4GB
- Data Transfer (Bandwidth): 2000GB/Mo.
- Uplink Port Speeds: 100 Mbps Public & Private Networks
- IP Addresses: 8 IP Addresses
- Disk Controller: RAID 1
- Control Panel: DotNetPanel Express
  
- Free SmarterTools Bundle (\$747 Value)
- Backup: 50GB on Raid5

## **Proposal**

- Rubru.in was offered an extensive and best supporting dedicated hosting plan to gratify to its rapid growing.
- A fully customizable Dedicated Hosting solution was provided to improve its service availability, performance and reliability in a highly secure environment that demanded stringent security and regulatory standards.
- By allowing full customization of dedicated server hosting, ZNetIndia facilitated Rubru.in to connect directly to the dedicated hosting server to generate high traffic.
- With ZNetIndia's full technical support, all exposure to systematic risk factors were virtually eliminated and ensured full development of their core business application on a highly robust and expandable platform.

## **Dedicated Server hosting for Rubru.**

With the use of Dedicated of Single Processor Dual Core Xeon 5160 - 3.00GHz windows Server the difference in performance was felt immediately and the System downtime was reduced to almost zero. Rubru.in has now successfully entrusted ZNetIndia.com for its complex hosting solutions which have been able to easily scale up to meet the ongoing demand and expansion of its product and service offerings. Since rollout Rubru.in has experienced significant improvements in redundancy and business