

Based in New Delhi, India, Market Xcel Data Matrix Pvt. Ltd

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Overview

Based in New Delhi, India, Market Xcel Data Matrix Pvt. Ltd. started in the year 2000 is a boutique market research firm that provides custom market research solutions to the clients, Market Xcel is a complete provider of end to end research projects solutions and offers a holistic marketing research service of any magnitude across region.

Challenge

Market Xcel Data Matrix grew to the point where they needed to have a dedicated environment with a storage solution to handle the massive amount of data and to gain complete control of all their applications, the challenge was to have a high performance hosting solution to cater to their massive online activities.

Solution

Market Xcel Data Matrix came to ZNetIndia.com, seeking a web host that they could partner with and trust to build their online presence. After engaging with the front line sales & technical team in ZNetIndia.com, it was decided to go with Dedicated Server of Single Processor Multi Core for Windows hosting package.

Key Benefits

- Predictable cost model
- Highly resilient storage solution
- Scalable infrastructure allowing for future business growth
- Manage web sites and virtual directories
- Reliable and fast support service
- Improved administration and diagnostics
- Provided unprecedented levels of network and data protection
- Market Xcel Data Matrix now focuses on growing its core business knowing that all maintenance, reliability and performance issues related to its core business system are addressed by their technical team at ZnetIndia.com

Key Components of ZNetIndia's Dedicated Server provided to Market Xcel Data Matrix Includes:

- Single Processor Multi Core Xeon 3000 Series
- RAM: 4GB
- Data Transfer (Bandwidth): 2000GB/Mo.
- Uplink Port Speeds: 100 Mbps Public & Private Networks
- IP Addresses: 8 IP Addresses
- Disk Controller: RAID 1
- Control Panel: DotNetPanel Express for Windows
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- Free SmarterTools Bundle (\$747 Value)
- Backup: 50GB on Raid5

Proposal

- Market Xcel Data Matrix was proposed to utilize the power and flexibility of ZNetIndia's core infrastructure. It combines the power of dedicated servers with the cost effectiveness of sheer performance.
- Complete Protection will be provided by ZNetIndia.com firewall infrastructure. The firewalls provide a highly resilient service, utilizing Redundancy Protocols to eliminate any single point of failure. This ensures that the Market Xcel Data Matrix environment is locked down and secured from outside attacks whilst still providing the scalability and redundancy needed to keep the site running 24/7.
- ZNet India proposed and ensured Market Xcel Data Matrix to create and deploy data-driven solutions within no time.
- When Market Xcel Data Matrix's business grows further, servers can be added to this tier to allow the solution to scale out without the need for migrating to larger, more costly server solutions.
- To ensure the integrity of core parts of the system and quick data recovery, Market Xcel Data Matrix takes advantage of ZNetIndia.com shared managed backup network.
- All Support will be handled by a dedicated Technical Team at ZNetIndia.com for every aspect of Market Xcel Data Matrix's hosted environment.

Powerful Dedicated Server Hosting for Market Xcel Data Matrix

Market Xcel Data Matrix as an emerging leader in marketing research service settled with ZNetIndia.com to use the high powered two dedicated server hosting solutions to create a better and aggressive online growth presence, Ensuring integrated technical support infrastructure. Additionally, ZNetIndia helped Market Xcel Data Matrix to build a platform that enables its business to have technical skills that are extremely necessary to operate as well as maintain a dedicated server. ZNetIndia is now successfully providing Market Xcel Data Matrix with cost efficient, highly performing/scalable hosting solution.