

MakeMyTrip.com: Online Travel Leader

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Overview

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"Being an online travel boom in India, we wanted to have competitive edge within the market place. Znetindia.com passed our specific requirements and proved a perfect place for Domains and Hosting for others."

Challenge

Domain is the major Internet identity. It brands a business in a right way. Makemytrip.com needed high value domain and hosting solutions for others to improve search engine rankings.

Solution

MakeMyTrip.com engaged Znetindia.com for world-class domain and web hosting services to its business. Having a clear image to manage a hosting infrastructure for advance hosting plan performance and high domain features, we considered Znetindia.com to improve global presence with international stature.

Key Benefits

- Increased operational efficiency
- Managed dedicated hosting
- Affordable Prices
- Manages Unlimited Websites, FTP Accounts, and Email Accounts
- Brings all functionality of a help desk
- Delivers relevant and accurate statistics for websites
- Round the clock technical support
- Protection and assessment of both host and network

Focusing on growing core business MakeMyTrip.com added Znetindia.com for better maintenance, reliability and performance.

Key Components of Znetindia.com Domain and Web Hosting

“Registered and hosted more than 90 Domains with dedicated IPs”

Proposal

- The need was to create domain and hosting solutions for others to manage the most crucial business aspects.
- Branding specific travel knowledge, ZNet India helped makemytrip.com to choose from the plans to achieve extremely interactive e-commerce solutions.
- Designing the generic structure of the travel cart, the domain and web hosting solutions of ZNet India has helped makemytrip.com to promote professionalism and encourages it to attain higher performance levels.
- Ensuring transparency it signifies a new chapter in online travel in offering strong travel consultancy support.

The Power of Makemytrip.com domain and hosting solutions for others

MakeMyTrip.com, is leading in travel industry in India. Started in 2000, MakeMyTrip.com was amongst the travel leaders who realized the potential of providing 24x7 online travel portal services and travel consultancy support on NRI, Non Resident Indian market. Offering robust travel service infrastructure, it decided to contact ZNet India for real-time IT monitoring.

MakeMyTrip.com uses high powered domain and hosting solutions to deliver plentiful relevant travel information including images and links quickly and efficiently to end users all across the world. As images are being hosted on Linux, they perform specific functions more efficiently and reliably.

Ensuring integrated IT systems, MakeMyTrip.com takes advantage of ZNet India’s managed domain and hosting network to run its business smoothly at all times.

Additionally, MakeMyTrip.com wanted to embrace a travel platform that would enable its business to go multi-location, with mere addition of ZNet India MakeMyTrip.com strengthened its online travel services in the competitive marketplace, retaining its edge for customer responsiveness